



Terms of Reference

Economic Development and Culture Committee

Date Approved by Council: January 9, 2023

Sunset Date: N/A

Mandate:

The purpose of the Economic Development and Culture Committee is to:

- advise Council on the Economic Development and Culture plans and how to best achieve its economic goals
- advise and make recommendations to Council regarding policies, strategies and implementation plans to support and enhance the Town of Orangeville's business and economic development, tourism and cultural programs.
- assist the administration of the Town of Orangeville to implement Town Council approved Business and Economic Development Plans.

The Committee may also direct and monitor working groups, comprised of current committee members, participating in specific projects or initiatives, e.g. arts and culture awards. Any working groups will be established by resolution of the committee. The working group shall report back to the committee, following a working group meeting, at the next regular Economic Development and Culture Committee meeting.

Goals/Objectives:

1. To hear and consider representations by individuals, organizations or delegations of citizens with respect to economic development, tourism and culture and make recommendations as warranted.
2. To provide advice on matters associated with major Economic Development and Culture plans.
3. To support specific projects and initiatives that promote arts and cultural events and activity within the community and which help to fulfill the municipal Tourism Strategy and Action Plan;
4. To provide advice and comment on decisions the Economic Development and Culture Division may take forward to Council.
5. To act as liaison to the public, business community and investors in support of the development and prosperity of the business community.

6. To remain fully informed and act as a strategic planning advisor on tourism projects, cultural initiatives and business undertakings in the community as well as proposed future projects which could support the retention and expansion of Orangeville's business community.
7. To participate in relevant ad hoc sub-committees as established and deemed necessary for a specific purpose by the Committee or by Council.

Reporting to Council:

The Committee will report to Council through the distribution of minutes as well as present and submit an annual report.

Enabling Legislation, By-Law or Staff Report:

CPS-2022-069, December 12, 2022

Committee Composition:

The Committee shall consist of up to seven (7) members composed of:

- 1 member of Council
- 1 representative of the business community (e.g. manufacturing, post-secondary education, professional services, or creative sectors)
- Up to 2 members of the public
- 1 representative appointed by each of the following groups:
 - Dufferin Board of Trade
 - Orangeville Business Improvement Area
 - Orangeville and District Real Estate Board

Skills Requested

- Experience and knowledge of manufacturing, post-secondary education, professional services, arts and culture sector or creative sector
- Business experience and expertise within the general business community or the arts and culture industry

Administration Section

Department Linkage and Staff Support:

Community Services Department, Economic Development and Culture Division
Corporate Services Department, Clerk's Division
Other divisions to provide support, as needed

Meeting Frequency: Quarterly or at the call of the Chair